

**BURK'S FALLS AND AREA
COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE
(BACED)**

**MINUTES
MAY 14, 2018**

The meeting was held at the Burk's Falls Municipal Office (downstairs) on May 14, 2018 at 6:00pm.

Present: Chair Tim Brunton, Lewis Hodgson, Rosalind Hall, Carol Armstrong, Dave Gray, Nicole Fraser, Judy Kosowan, Nicky Kunkel, John Theriault and Cheryl Marshall. Beth Morton and Rod Blakelock were late arriving.

Call to Order

The meeting was called to order at 6:00pm.

Minutes

The minutes were not presented at this meeting and will be deferred until the June meeting.

CEDO Report and Discussion

Dave Gray presented his written report which included:

1. RED Plan Update – The Steering Committee has been appointed. The Consulting Company – Laridae is busy reviewing all of the available documentation/plans and reports and will contact Dave Gray with a consultation timeline/schedule. The Scope of Work has received some minor changes. Some Committee discussion was made on how the members of the Steering Committee were selected. It was reported that Powassan had been asked to either join Central Almaguin Economic Development Association (CAEDA) or Burk's Falls and Area Community Economic Development (BACED). Their Council is deliberating on this request with includes a monetary donation to this Project. Women's Own Resource Centre (WORC) was previously involved in Almaguin Highlands Economic Development (AHED) and it was felt there was a lot of knowledge that would benefit this project. Members agreed with this explanation.
2. Feast in Almaguin Update - There have been 368 likes on its Facebook page. The results are impressive. This project is a great opportunity for Restaurant operators in Almaguin to showcase their business. There was a need to change the name of this initiative from Feast on Almaguin to Feast **in** Almaguin due to another organization already using Feast On as their Logo. This change has cost BACED \$932.25 for replacing all of the print and online material. Overall, this program is continuing to be a success.

3. Cycling Signage Update – The mapping signs have been created through a software that Dave Gray has been learning with help from Discovery Routes. They will show the different routes in the area. The routes will define which portions of the routes are paved vs gravel. Dave has also colour coded the routes by number of kilometers so that Signcraft will be creating the signs. The 9 mapping signs will be posted in Burk's Falls, Magnetawan, Kearney, Perry, McMurrich/Monteith, Sundridge and South River. QR codes will be utilized that will direct you to the website with the mapping. There are also smaller Bike Route signs that will be available for posting.
4. OBIAA Conference Update – Dave Gray had attended the Ontario Business Improvement Area Association in Blue Mountain that was hosted by the Collingwood Business Improvement Area (BIA). There were many great sessions and keynote presentations that offered a lot of useful information. Dave can send copies of the presentations to any member if they would like them.

Other Business

1. Kawartha Credit Union Closures – Beth Morton reported that the Emsdale and Magnetawan branches of Kawartha Credit Union will be closing this year. This will have a detrimental effect on both of those communities. Discussion from the members focused on how Royal Bank made a donation to the Community Bus when the Burk's Falls branch closed and all clients would be transferred to the Sundridge branch of Royal Bank. The Community Bus travels from Burk's Falls to Sundridge once a week. Dave Gray has offered to draft a letter asking Kawartha Credit Union what solutions they were going to offer the members in those communities.
2. Visitor Guide ad – Dave Gray presented members with a copy of the BACED advertisement that will be included in the Visitor Guide that is to be distributed in late July. Members made the following suggestions: Villages of Almaguin logo be bigger, all of the Municipalities involved in BACED to be listed and to utilize local pictures.

Resolutions

None

Adjournment

The meeting was adjourned at 7:45pm

The next meeting will be June 11th, 2018 at the Burk's Falls Municipal office (downstairs).